

PROGRAM SPONSORSHIP FUND

Your continued sponsorship and year round participation helps support AAF wellness mission by championing community wellness initiatives, and providing scholarships and mentoring to youth.

SPONSORSHIP LEVEL	PLATINUM	DIAMOND	GOLD	SILVER
Contribution Amount	\$5,000	\$3,500	\$2,000	\$1,000
Official Acknowldgment at all AAF events				
Inclusion in all communications				
Inclusion at annual summer running camps				
Logo & Signage on digital & print media				
Year-Long Recognition on events sponsor page				
Name/Logo on select events				
Name/Logo Printed on digital or print program				
Name/Logo on Swag Bag (If applicable)				
Recognition at Press Release events				
Live PA Announcements (5 per event)				
Social Media Mentions				
Included in database e-mail blasts promos				
Complimentary Booth (when applicable)				
Complimentary Race Entries (when applicable)	(50)	(25)	(15)	(5)
Inclusion in Press Release & Media Alerts				
Early access to AAF events & promotions				
Complementary South-West Green service*				

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- ACADEMIC SCHOLARSHIP SPONSOR \$2,000 for one station
- EXHIBITOR BOOTH \$250
- EVENT SHIRT \$1,500 per event
- COVID FAMILY SUPPORT PACKAGE \$3,000

IN-KIND SPONSORSHIPS

By helping us underwrite race production costs, your in-kind contribution ensures that we can maximize proceeds that are endorsed by our foundation.

- Photography
- Prizes or Raffle Gifts to provide at select events
- Catering
- Decorations
- Food and Beverage
- Beer or Wine Garden